

**For Immediate Release:**

September 14, 2011

**Contact:**

Jennifer Malutta  
(408) 464-3345

### **San Jose Councilmember Rose Herrera elected Women's Caucus President**

#### ***First Women's Caucus in the history of the League of California Cities***

**SAN JOSE** – San Jose Councilmember Rose Herrera has been elected president of the first Women's Caucus in the history of the California League of Cities. As founder and president, Herrera emerges as a leader in the statewide dialogue about policies and priorities for the women and girls of California.

"I have dedicated my life to working with and for women, especially here in San Jose. It is an honor to be the president of the Women's Caucus during its inaugural year," remarked Councilmember Rose Herrera. "What started out as a great idea to have a women's caucus is now a force to be reckoned with statewide."

The California League of Cities, headquartered in Sacramento, is an association of California city officials who work together to enhance their knowledge and skills, exchange information, and combine resources so that they may influence policy decisions that affect cities. The Women's Caucus is considered a Diversity Caucus within the League structure. The League has recognized a total of five diversity groups, whose purpose is to connect city officials who share common interests or characteristics.

"I am honored to be the first president of the Women's Caucus. When local elected officials come together, the role of women, the treatment of women, and the future of women cannot be overlooked," said Herrera. "We must improve how we support women, whether they want to run for office or open their own business."

Her first action as president will be at the California League of Cities Annual Conference in San Francisco, September 22 – 23. The Women's Caucus reception will showcase the treatment of women in the media by showing the documentary, *Miss Representation*, written, produced, and directed by Jennifer Seibel Newsom. ***The film will be presented on September 22, 2011 at 6:30 p.m. at The Hilton Hotel – 333 O'Farrell Street, San Francisco, California.***

Herrera was elected to the San Jose City Council in 2008 and represents the Evergreen area. She is on the Santa Clara Valley Transportation Authority Board, League of California Cities Transportation, Communications and Public Works Committee, chairperson of the City's Community & Economic Development Committee, and sits on the Mayor's Airport Ad Hoc Committee. A former business owner, Herrera understands the challenges of operating a business and is one of the city's biggest jobs advocates.